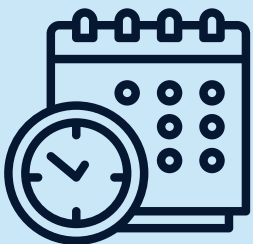


## DIGITAL CONTENT CREATION IN HEALTH PROFESSIONS EDUCATION



Dr. Roshan Abraham



**Thursday**

January 26, 2023

**Time**

12:00pm EST

12:00pm PST

This webinar will be  
delivered in English



**Joseph (Roshan) Abraham, MD, CCFP**, is a family physician and Assistant Professor with the Department of Family Medicine at the University of Alberta. He is the Program Innovation Lead for Digital Content Creation in the Educational Innovation and Academic Technologies Program in the Faculty of Medicine and Dentistry at the University of Alberta. He is also the co-coordinator for the Foundations of Medicine block in Year 1 of the MD program, and is a clinical skills lead through the co-coordination of the Communications curriculum within the program. His interests include educational technologies, clinical skills, and professional identity formation. He has also had a leading role in producing several medical education podcasts, including the GP2B Podcast, the SOS AMS Podcast, and the CAME HPE Podcast, all of which can be found on Podbean.

### **Overview:**

Engagement with trainees in the health professions has always been a challenge, and the pressures of the pandemic have only compounded this further. Digital content creation can be an exciting way in which both learners and educators can engage with one another while creating and sharing educational materials across a wide variety of technological platforms. Additionally, these types of technology can be an avenue towards professional identity formation, especially in earlier stages of training in health professions education. This webinar will focus on defining two of the more commonly used content creation methods, namely podcasting and live streaming, while also exploring the frequently encountered barriers to implementation. Finally, this webinar will serve as an opportunity to draw from the experience of our participants in a short interactive activity aimed at increasing comfort levels with the use of these technologies in their field of work.

## **Learning objectives:**

By the end of the webinar, the participants will be able to

- Define podcasting and livestreaming in health professions education
- Describe relevant learning theories that support the use of digital content creation in health professions education
- Describe common barriers of implementation for digital content creation in health professions education
- Develop increased comfort in the use of digital content creation in health professions education